

WHAT IS CHOROSBALLET?

“Chorosballet” project was born with the idea of sharing and promoting dance in all of his shapes and styles, bringing it on the web in a brand new format: tutorials, choreographies and funny videos representing challenges, emotions, joy and the experience that every dancer lives in the 3.0 web era.

Thanks to the virality and accessibility of YouTube videos, dance has become a public phenomenon. In Chorosballet videos, the spectator is not just the theater audience, but everyone owning a device with an Internet connection. In this wider concept of general audience sensibilization in artistic scopes like dance and ballet lies the key of success of Chorosballet’s YouTube channel among the youngest dancers (even if there are lots of dance teachers and parents following us too).

Right now our YouTube channel counts more than 80k subscribers and more than 16 million views. The four members of Chorosballet are: Tiziano Casu, Shinhai Ventura, Michele Prudente and Tim Stodieck.

The future perspectives of the group are launching more live shows (the first one has been brought to the scenes on the end of September in Turin, Italy, and it has been sold out in few days), masterclasses, meetings with their fans and much more!

SOCIAL LINKS:

Facebook: <https://www.facebook.com/chorosballet/>

Instagram: <https://www.instagram.com/chorosballet/>

YouTube: <https://www.youtube.com/chorosballet>

CONTACT US:

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